

Sample Shopify Accessibility Audit Report

Demo store: Example Shopify Brand

Standard: WCAG 2.2 AA alignment review

Scope: Homepage, navigation, product page, cart drawer, forms, checkout entry flow

What this sample shows

- How AccessoraX identifies Shopify accessibility issues in real buying flows.
- How findings are explained in plain English for clients and agencies.
- What a remediation roadmap can look like before theme-code fixes begin.

Executive Summary

This sample report demonstrates how AccessoraX reviews a Shopify store for practical accessibility barriers in real ecommerce flows. The demo findings below are representative examples for partners and prospects, not findings from a real client store.

Overall accessibility risk	High
Critical / high-impact issues	7
Medium-impact issues	5
Primary risk areas	Cart drawer, menu, product variants, forms
Recommended next step	Fix sprint for top buying-flow issues

Primary observation

The biggest accessibility risk is concentrated in custom interactive elements: cart drawers, dropdown menus, popups, product options, and app-powered filters. These components often look fine visually but fail for keyboard and screen-reader users because focus, state, labels, and semantic markup are incomplete.

Client-friendly takeaway	Fix the buying-flow blockers first. A focused Shopify accessibility sprint should prioritize the menu, cart drawer, product page, forms, and checkout entry points before moving into deeper template-level remediation.
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Audit Scope

For this sample, AccessoraX reviewed the critical customer journey areas of a Shopify store:

- Homepage and global navigation
- Collection page and product filters
- Product detail page and variant selectors
- Cart drawer and checkout entry flow
- Newsletter, account, and contact forms
- Common Shopify theme/app interactions such as popups and sticky bars

Testing Method

- Keyboard-only navigation review using Tab, Shift+Tab, Enter, Space, Escape, and arrow keys where relevant.
- Screen-reader spot checks for names, roles, states, headings, form labels, and live feedback.
- Automated checks to catch common failures such as contrast, missing labels, empty links, and structural issues.
- Manual review of Shopify theme behavior, app-powered components, cart drawers, and custom controls.

Standards referenced: WCAG 2.2 AA alignment review. The report is not a legal certification or guarantee of compliance.

Findings Summary

The table below shows representative Shopify accessibility issues that AccessoraX reports to clients and partners. In a real audit, each issue would include page URL, screenshots or video evidence, exact selector/code notes when useful, and a remediation status column.

#	Severity	Area	Finding	WCAG 2.2	Recommended fix
1	Critical	Cart drawer	Keyboard focus moves behind the open cart drawer.	2.4.3, 2.4.11	Trap focus inside drawer, return focus to cart button on close.
2	High	Main menu	Dropdown navigation is not fully operable by keyboard.	2.1.1, 2.4.7	Use semantic buttons, visible focus, Escape to close, correct aria-expanded.
3	High	Product page	Size/color variant buttons do not expose selected state clearly.	4.1.2, 1.3.1	Add accessible names and aria-pressed/selected state where appropriate.
4	High	Newsletter popup	Popup opens without moving focus to the dialog.	2.4.3, 4.1.2	Use accessible dialog markup and focus management.
5	Medium	Forms	Email input has placeholder text but no persistent label.	3.3.2, 1.3.1	Add programmatic labels and clear error messages.
6	Medium	Buttons	Several CTA buttons have low contrast in hover/disabled states.	1.4.3	Adjust text/background colors to meet contrast targets.
7	Medium	Product images	Some image alt text repeats file names or generic words.	1.1.1	Write useful product alt text or mark decorative assets as decorative.
8	High	Filters	Collection filters are difficult to operate without a mouse.	2.1.1, 2.4.7	Ensure all filter controls are native controls or custom controls with keyboard support.
9	Medium	Focus visible	Keyboard focus is hidden on several interactive elements.	2.4.7	Add consistent visible focus styles to links, buttons, inputs, and custom controls.
10	Low	Page structure	Multiple sections skip heading levels.	1.3.1, 2.4.6	Normalize heading order and make sections easier to navigate.

Detailed Findings

Finding 1: Cart drawer focus moves behind the open drawer

Critical

Area	Cart drawer / checkout entry flow	WCAG mapping	2.4.3 Focus Order, 2.4.11 Focus Not Obscured
Impact	Keyboard users can lose their place or interact with hidden page content instead of continuing toward checkout.	Evidence	During keyboard testing, the next Tab stop moved to elements behind the cart drawer.
Recommended fix	When the cart opens, move focus into the drawer, keep Tab focus inside the drawer until closed, support Escape to close, and return focus to the triggering cart button.		

Finding 2: Dropdown menu not fully keyboard operable

High

Area	Header navigation	WCAG mapping	2.1.1 Keyboard, 2.4.7 Focus Visible, 4.1.2 Name Role Value
Impact	Users who cannot use a mouse may not be able to browse categories or reach key collection pages.	Evidence	Main category dropdowns opened visually but did not provide predictable keyboard behavior.
Recommended fix	Use semantic buttons for expandable menus, keep aria-expanded accurate, show focus, support Escape, and ensure submenu links are reachable in a logical order.		

Finding 3: Product variant state is not announced clearly

High

Area	Product detail page	WCAG mapping	1.3.1 Info and Relationships, 4.1.2 Name Role Value
Impact	A screen-reader user may not know which size or color is selected before adding the item to cart.	Evidence	The selected size appeared visually but was not reliably communicated programmatically.
Recommended fix	Expose variant controls with meaningful accessible names and selected states. Native radio inputs are preferred when possible; custom buttons need correct role/state support.		

Finding 4: Newsletter popup opens without focus management

High

Area	Modal / popup	WCAG mapping	2.4.3 Focus Order, 4.1.2 Name Role Value
Impact	Users can get disoriented when the popup appears but focus remains in the background page.	Evidence	Popup became visible but keyboard focus remained on the underlying page.
Recommended fix	Implement the popup as an accessible dialog, move focus to the dialog title or first input, trap focus, label the close button, and restore focus after close.		

Finding 5: Form inputs rely on placeholders instead of labels				Medium
Area	Newsletter and contact forms	WCAG mapping	3.3.2 Labels or Instructions, 1.3.1 Info and Relationships	
Impact	Some users may not understand what information a field requires once they start typing or when using assistive technology.	Evidence	Email and phone inputs used placeholder-only labeling in key forms.	
Recommended fix	Add persistent visible labels or properly associated programmatic labels for every input. Error messages should be tied to the relevant field.			

Recommended Remediation Roadmap

AccessoraX recommends fixing issues in the order that protects the buying journey first, then improving broader template-level accessibility.

Phase	Focus	Outcome
1	Fix critical buying-flow blockers in menu, cart drawer, popups, and product variants.	Reduce immediate friction for keyboard and assistive-technology users.
2	Normalize forms, labels, errors, alt text, focus styles, and heading structure.	Improve day-to-day usability and WCAG alignment across key templates.
3	Re-test, create before/after notes, and draft an accessibility statement.	Give the client a practical record of what was fixed and what remains.

Suggested deliverables for a real client project

- Before/after keyboard testing video for high-impact fixes.
- Developer notes for theme-code changes made in Shopify Liquid, CSS, and JavaScript.
- Plain-English remediation summary for the client or agency account manager.
- Accessibility statement draft and remaining-risk notes where appropriate.

Partner Usage

Agencies, freelancers, and Shopify service providers can use this sample to understand the type of work AccessoraX can perform white-label or through a referral partnership.

Referral partner	Introduce the client to AccessoraX. We scope, sell, deliver, and pay the agreed commission after the client pays.
White-label partner	You keep the client relationship and resell the service. AccessoraX works behind the scenes on audit, remediation, reporting, and validation.

Important Disclaimer

This sample report is for demonstration and partner education only. Accessibility work can improve usability and help align a Shopify store with WCAG 2.2 AA best practices, but no audit, remediation project, overlay, widget, or service can guarantee legal compliance or protection from claims. Businesses should consult qualified legal counsel for legal advice.

Ready to partner?	Email hello@accessorax.com or visit accessorax.com/partner-program to request partner details and a white-label workflow overview.
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